



FLOORING GUIDE

	Vinyl	Hardwood	Laminate (Floating Floor)	Ceramic Tile	Carpet
COST (Installed)	\$2.50 - \$6.00 per square foot	\$4.25 - \$13.25 per square foot	\$5.50 - \$10.30 per square foot	\$10.00 - \$15.00 per square foot	\$4.00 - \$8.00 per square foot
ADVANTAGES	Easy to clean, stays looking like-new resists staining from normal household products, doesn't show scratches easily, easy to cleanup spills	Prefinished hardwood has a longer warranty and a more uniform stain. Brings warmth and beauty to the home.	Exceptional durability, easy to clean surface, stain resistance, fade resistance, affordable costs	Durable, easy care, scratch resistant, environmentally friendly, beautiful and versatile, fire/burn resistant, water resistant	Adds warmth and is soft under feet, quieter, wide variety of colors, economical, hides subfloor irregularities
DISADVANTAGES	Can rip or tear, cheaper versions can scratch easier, seams can come loose over time	Can't clean with soap & water, should be refinished every 15 - 20 years.	Potentially noticeable seams, can chip and scratch	Some tiles can be non-slip-resistant, hard on breakables, cold feel to touch, grout can stain and/or dry out	Carpet can stain, pile can pull apart if not good quality, harder to keep clean
CAN IT BE REPAIRED?	If your floor gets a cut or gouge in it, cover the area immediately and call your professional floor covering store.	Yes. You can get a color blend filler or touch up kit, if damage is severe enough you can replace the board.	Color coordinating pencils for light scratches, colored filler touch-up kits for hiding seams, and colored burn sticks for chips, deep scratches and gouges.	YES (by a professional installer)	Professional installers and cleaners can assist in some situations
CLEANING	Wash your floor occasionally with the manufacturer's recommended floor cleaner, wipe up spills immediately, never use abrasive cleaners, soaps, paste waxes, or solvents on your vinyl floor.	Vacuum or dry mop. You can use special cleaners recommended by the manufacturer. Clean spills as soon as possible.	Mild cleansers, vacuum your floor regularly Do not polish or wax these floors. Never try to refinish or sand a laminate floor.	Wash regularly, sweep often, avoid ammonia-based cleaners, always rinse, never wax, wipe spills Immediately	Vacuum at least once weekly, clean spills and dirt spots immediately, get a professional cleaning once a year